

TOP TEN SIMPLE MOVEMENTS THAT CHANGED THE WORLD.



GAY RIGHTS

A call for equal recognition changed attitudes all over the globe.



FITNESS

Started in the 1950's with a simple focus on a healthy diet and exercise.



THE ENVIRONMENT

Launched with the simple goal of proper stewardship of the environment, it is now a major global force.



MODERNISM

A straightforward rejection of the traditions of the past led to radical new expressions in literature, art and architecture.



ROCK AND ROLL

Gave a voice to rebellious 50's youth worldwide in simple 4/4 time.



WOMEN'S LIBERATION

Beginning in the 18th century, waves of this movement deeply transformed western society and the world.



MEDIA ACTIVISM

A democratic outlet of passionate truth telling provides important balance in the media age.



BAN THE BOMB

The granddaddy of all peace movements was launched in 1957 with a simple plea for nuclear disarmament.



CIVIL RIGHTS

A worldwide transforming political movement based on a simple premise: equality before the law.



THE HIPPIE MOVEMENT

Its fundamental ethos, peace and love, spread around the world.

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